BJP Election Manifesto 2014

Highlights

Our Pledge

Ek Bharat – Shreshtha Bharat
- Vibrant and Participatory Democracy
- Empowered and Inspired People
- Inclusive and Sustainable Development
- Quality life in Villages and Cities
- Basic Amenities to All
- Flourishing Agriculture
- Productive Youth
- Involved Women
- Robust physical and social Infrastructure
- Innovative and Technologically driven Society
- Globally competitive Economy
- Brand India built on Quality
- Strong, Effective and Futuristic Institutions
- Open, Transparent and Systems-based Government
- Pro-active, Pro-people Good Governance

Sabka Saath, Sabka Vikas
- To build a Modern India: the best foundation is our own Culture;
- the best tool our own hands; and the best material our own aspirations

Preface

Many countries, even with smaller size and lesser resources, have surpassed us in development.

6 year rule of BJP-led NDA was a beacon of light - gave the Nation many firsts.

We missed a historic national opportunity under UPA since 2004. UPA has taken out:
- Genuineness from Governance.
- Authenticity from Administration.

UPA has given:
- Governance of Enactment not Action.
- Administration of Entitlement without Delivery.
- Polity of Promises and not Performance
- Economy of Deficits.
- Work culture of delays and an asset base of deficiency.
- Global synonym of Corruption, Scandal and Stagnation.

Socio-economic and political paradigm of Governance - drawn from civilizational consciousness of India.

Today, India is blessed with rare capacity and opportunity of Democracy, Demography and Demand.

Goal: Ek Bharat, Shrestha Bharat!

Path: Sabka Saath, Sabka Vikas
Attend the Imminent

Price Rise
- **Special Courts** to stop hoarding and black marketing.
- **Price Stabilisation Fund**.
- Use technology to disseminate **Real time data** to farmers.

Employment
- Develop high impact domains like **Labour-intensive Manufacturing** and **Tourism**.
- Transform Employment Exchanges into **Career Centres**.

Corruption
- Establish System which eliminates the **scope for corruption**.
- **e-Governance** - making it transparent and minimizing citizen-government interface.
- **System-based, policy-driven** governance - minimizing discretion.
- Rationalization and **Simplification** - bestowing faith in the citizens, institutions and establishments.
- Commitment for tracking down and bringing back Black Money - **Task Force**.
- Pro-actively engage with **foreign Governments** to facilitate information sharing on black money.

Policy Paralysis
- Development brought to a **grinding halt** by decade of Maladministration, Scams and Policy Paralysis.
- **Reignite Engine** of Government - with strong **willpower** and commitment to **public interest**.
- Encourage **Bureaucracy** - to take right decisions and contribute in building a modern India.

Poor Delivery
- Intent to do the right thing and the will to do things rightly - missing.
- Remove **bottlenecks** and **missing links - in all sectors, activities and services**.
- Strive for **Scale** and **Speed with futuristic vision**.
- Build **Institutions** for today and tomorrow.

Credibility Crisis
- Intentions, integrity and initiatives of Congress-led UPA all questionable.
- Restore the **Trust** and **Credibility** in Government - chain of **accountability** built into the system.

Strengthen the Framework

Team India
- **Team India** shall not be limited to the Prime Minister led team sitting in Delhi, but will also include Chief Ministers and other functionaries as equal partners.
- Model of **national development**, which is **driven by the states** – Centre an enabler and facilitator in the rapid progress of states, helping them mobilize resources.
- State Governments involved in the promotion of **foreign trade** and commerce.
- **Regional Councils of States** with common problems and concerns.
Integrating the Nation

- Highest priority to bringing Eastern part of the country on par with Western.
- Planning along regional aspirations, strengths and potentials - evolving appropriate strategies for various zones of the country: hilly regions, plains, desert and coastal areas.
- Greater decentralization through smaller States.
- North-East: Special emphasis on enhancing the connectivity within the region and to the rest of the country. Address the issue of infiltration and illegal immigrants in the North-East on priority basis.
- Jammu and Kashmir: J&K was, is and shall remain an integral part of the Union of India. Facilitate the return of Kashmiri Pandits and rights of POK refugees.
- Seemandhra + Telangana: Full justice to Seemandhra + address governance issues of both.

Decentralization

- From Representative to Participatory democracy.
- Developmental process a people’s movement – Jan bhagidari.
- Strengthen self-Governance - empowering Panchayati Raj Institutions with devolution of Functions, Functionaries and Funds. Additional developmental grants to performing Panchayats.
- Openness in the Government - actively involve people in policy formulation and evaluation.

Reform the System

India First

- India First puts national interest first while taking any decision or step.
- India First means nurturing and protecting all the elements which India is made of. It does not exclude anyone or anything – it only includes everything and everyone. It is complete India; without exclusion, without exception.
- It means whatever is in the interest of India - will be in the interest of all elements that India is made of.

Good Governance

- Open Government and Accountable Administration.
- People-centric, Policy driven & Time bound.

E-Governance

- Digital India - making every household and every individual digitally literate and empowered.
- High-speed Digital Highways to unite the nation - Deployment of broadband to every village.
- Engage people through Social Media - participative governance and public grievance redressal.
- eBhasha - National Mission for the promotion of IT in Indian Languages.
- Digitization of all government work and records - reduce corruption and delays.

Administrative reform

- Administrative Reform through an appropriate body under the PMO.
- Good performance rewarded.
- Rationalization and convergence among the Ministries etc - to focus on delivery.
- Eliminate the obsolete in laws, regulations, administrative structures, practices.
• **Open up government** to draw expertise from the industry, academia and society.
• Youth tapped in governance - **Fellowship** and **Internship** programmes.

### Judicial reform

- **Justice for All** – prompt and accessible.
- **Computerization** and **networking** of courts.
- **Fast track courts** at all layers of judiciary.
- Alternative Dispute Resolution mechanisms through **Lok Adalats** and Tribunals.
- Reduce significantly cases in which the Government is a **litigant**.
- Comprehensive **National e-Library**, empowering Lawyers.
- National network of **specialized universities** – like Forensics, Arbitration, IPR, International Law.
- Develop India into a Global Hub for **Arbitration** and **Legal Process Outsourcing**.
- Legal system more **accessible** to common man - **Simplify** complex legislation, procedure and language.

### Police reform

- **Networking** of police stations across the country - for intelligence sharing and crime control.
- Specialized expertise in **Investigation** through continuous training.
- Overhaul **Intelligence** set up - focus on coordination and integration of human and technological intel.
- Evolve **common national standards** and protocols.

### Electoral reform

- Electoral reforms to **eliminate criminals**.
- Evolve method of holding **Assembly** and **Lok Sabha elections** simultaneously.

### Widen the Platform

#### Poor

- Government of the **poor, marginalized and left behind**.
- With firm belief in **Antyodaya** (uplifting the poorest of the poor) treat **Extreme Poverty** as a National priority, addressing on Mission Mode.
- Identify **100 most backward districts** of the country to bring on par with other districts through prioritized and integrated development.
- Universal **Food Security** - incorporate best practices of successful **PDS** models. **Un-bundle FCI** operations into procurement, storage and distribution; for greater efficiency.

#### SCs, STs, OBCs and Other Weaker Sections

- **Samajik Nyay** (social justice) and **Samajik Samrasata** (social harmony) - needs to be complemented with **Economic justice** and **Political empowerment**.
- Enabling ecosystem of **equal opportunity** – for education, health and livelihood.
- High priority to ensuring their security, especially the **prevention of atrocities** against SCs & STs.
- Eradication of **Untouchability** and **Manual Scavenging** at all levels.
- National level **Tribal Development** Programme, overseen by dedicated authority.
- **National Centre** for Tribal Research and Culture to preserve tribal culture and languages.
Minorities

- **Equal opportunity** - India cannot progress if any segment of Indians is left behind.
- Augment traditional **artisanalbert** + entrepreneurial skill - through better market linkages, branding and access to credit.
- Empower **Waqf Boards** in consultation with religious leaders.
- Curate rich **heritage and culture** - heritage sites; digitization of archives; promotion of **Urdu**.
- **Peaceful** and **secure** environment - no place for either the perpetrators or exploiters of fear.
- Permanent **Inter-faith Consultative mechanism** - to promote harmony and trust.

Neo-Middle class

- New class which has risen above poor category, but yet to stabilize in the middle class.
- **Proactive handholding** to protect from falling back into poor category.
- **Better public service delivery** to meet increasing aspirations – education, health, housing, public transport.

Rural areas

- **Rural Rejuvenation** - integrated strategies for personal, economic and social well being.
- **Rurban** - bring urban amenities to rural areas, while retaining the soul of the village.
- Village-level **Infrastructure** - roads, water, education, health, supply chain, electricity, broadband.

Urban areas

- Look at urbanisation as an **Opportunity** rather than a Threat.
- **100 new cities** - focused on specialized domains.
- Integrated habitat development – building on concepts like **Twin cities** and **Satellite towns**.
- **Cleanliness** and **Sanitation** prioritized – integrated infrastructure rolled out in Model towns.
- Wi-Fi facilities made available in public places and commercial centers.
- **GIS-based mapping** – for scientific, strategic and long term town planning.

Leap Forward

Social Security

- **Children**: Reduce burden of **books** on children without compromising on quality of education - using technology. Special emphasis on **vulnerable** children - migrants, street dwellers, specially-abled.
- **Senior citizens**: Harness experience for national Interest - engage in government programmes.
- **Specially-abled**: Web based disability **registration system** - identify every special needs person. **Disabled-friendly access** to public facilities and places. Higher **tax relief** for family.

Youth

- Youth participation in decision-making - **National Youth Advisory Council**.
- **Young Leaders programme** + neighbourhood **Youth Parliaments** - for vibrant communities.
- **Student loans** simpler and affordable.
- **Sports** culture at school level - made compulsory part of **school curriculum**.
- National program for **identifying** and training extraordinary sporting talent.
**Women**

- **Beti Bachao – Beti Padhao** - national campaign for saving the girl child and educating her.
- Comprehensive scheme to encourage **positive attitude** amongst families towards the girl child.
- **Women healthcare** - especially focusing on domains of Nutrition and Pregnancy.
- Dedicated **Women ITIs** + Women wings in other ITIs.
- Support and strict implementation of laws for **Rape** + **Acid Attack** victims.
- Women friendly **Police stations**.
- **Self defence** as a part of school curriculum.

**Education**

- **Equality of opportunity** in ‘access’ and ‘success’ to all learners.
- **Public spending** on education raised to 6% of GDP.
- **Performance Audit** and **Real-time Information** on Primary Education.
- Universalization of **Secondary Education** and skills development.
- National **E-Library** - to empower school teachers and students.
- Multi-country student **Exchange Programme**.
- Revisit Apprenticeship Act to facilitate youth to **Earn while they Learn**.
  - **Knowledge society** - that reverberates with educated skilled manpower.

**Skills**

- Prepare **World’s Largest Workforce**.
- Develop India as a **Knowledge Powerhouse**.
- Focus on need-based skill development and **Employability**.
- **National Multi-skill Mission**.
- **Skill Mapping** - scientifically identify and plan national human resource development for every sector, both established and emerging.
- **Short-term courses**, in the evenings, focusing on employable skills.
- **Centres of Excellence** in various sectors in partnership with the Industry.
- **Industry responsive manpower** - bringing together industry, universities and government.
- **Academic Equivalence** to vocational qualifications – break segregation of education and skill development.
- Emphasis on **soft skills** to enhance employability - national program for **computer literacy**.
- Greater **practical** and **research training** - real world experience (internships and apprenticeships).
- **Massive Open Online Courses** (MOOC) and virtual classrooms.

**Health**

- **Health Assurance** to all Indians - reducing out of pocket spending on health care.
- **AIIMS-like** institute in every state.
- Promote **Yoga** and **Ayurveda** - integrated courses, standardization and validation.
- **Pre-emptive care** model - thrust on child health and prevention.
- **School Health Program** - health and hygiene part of school curriculum.
- **National eHealth Authority** – framework for leveraging telemedicine and mobile healthcare.
- Universalization of emergency medical services - **108**.
- Mission mode project to eradicate **Malnutrition**.
- Mission mode drive for **Swachh Bharat** by Gandhiji’s 150th birth anniversary in 2019.
- **Open defecation** free India.
• **Sanitation Ratings** - ranking cities and towns on ‘sanitation’; rewarding best performers.
• **Drinking water** to all - translating into Diarrhoea-free India.

**Economic Revival**

• Bring back **Credibility** and **Trust** in Government + Confidence in **India story** - domestically and internationally.
• Stable and Balanced **Economic Growth** - through consistent, long-term policies.
• **Strict Fiscal discipline** - without compromising on funds for development work and asset creation.
• Re-visit Policy Framework for **Investments**, both foreign and domestic.
• **Banking** reforms - to enhance ease, access and accountability.
• Non-adversarial and conducive **Tax environment** - Tax Policy **Roadmap**.
• Rationalization and simplification of **Tax Regime**.
• Adopt **GST** - bringing on board all State governments + setting up robust IT network.
• **Tax incentives** for investments into **R&D** for indigenization of technology and innovation.
• Commitment to protect interests of small retailers and SMEs.

**Agriculture**

• **Welfare** measures for old, small and marginal farmers and farm labours.
• Low water-consuming irrigation techniques and optimum utilization of water resources.
• **Seed culture** labs + Agriculture **innovation** labs + **Soil testing** labs.
• **Agro food processing** clusters - high value, export-quality processing facilities.
• **Organic Farming** and Fertilizer Corporation of India to promote organic farming and produce.
• **Farm Insurance scheme** to take care of crop loss due to unforeseen natural calamities.
• Horticulture, Floriculture, Pisciculture, Bee-keeping, Poultry, Aqua culture.
• Cluster based **storage** systems.
• Consumer friendly **Farmers’ Markets** - reduce wastages, increase incomes.
• Regional **Kisan TV** channels.

**Industry**

• Conducive, enabling **environment** - cutting Red Tape + simplifying procedures.
• **Economic freedom** - break open the economic space to new entrants, especially in MSMEs.
• Move towards **Single-window system** of clearances through a Hub-spoke model.
• **Centre- State** coordination and synergy in giving clearances to mega projects.
• **Environment clearances** decision-making transparent and time-bound.
• **Global Manufacturing Hub** - World class **Investment** and **Industrial regions**.
• Cost-competitive labour-intensive **Mass Manufacturing** hub
• **Electronic** hardware manufacturing units.
• Enhanced competitiveness of **SME** sector - international linkages, availability of credit, supply chain efficiencies, adoption of IT, support in R&D and innovation.
• **Handicrafts** - move up the value chain driven by a focus on: Quality, Market linkages, access to Credit and Information, Skill up-gradation and Value addition (branding, packaging and technology).

**Services**

• **Export Promotion Mission** integrating all stakeholders.
• **50 tourist circuits** on mission mode around themes.

_Election Manifesto 2014: Ek Bharat Shreshtha Bharat_
Labour

- Harmonious relationship between labour and the industry - ‘Industry Family’.
- Identity cards to unorganized sector labourers - quality Health and Education services + Skilling.
- Access to modern Financial Services to labour – including dedicated Workers Bank.
- Strengthen Pension and Health Insurance safety nets for all labourers.

Housing

- Pucca house for every Family by 2022 - equipped with the basic facilities of Toilet, Piped water supply, Electricity and proper Access.
- Converge and dovetail existing programmes + add missing links.
- Massive Low cost Housing programme.
- Encourage housing sector - through credit availability and interest subvention schemes.

Physical Infrastructure

- Freight Corridors and attendant Industrial Corridors expedited.
- North East and J&K connected with rest of India through world class highways and rail lines.
- National Highway construction projects expedited - especially Border and Coastal highways.
- Sagar Mala project – stringing together modern ports.
- PPP encouraged - institutional framework + regulators given greater autonomy as well as accountability.
- Integrated Public transport - including roadways, railways and waterways.
- Railways modernized and upgraded - focusing on national development, rather than political exigency.
- Agri Rail network.
- Tourist Rail – including Pilgrimage Rail.
- Convert all unmanned crossings into manned crossings in a phased manner.
- Initiate R&D for indigenous railways, coach design and signals.
- Diamond Quadrilateral project – of High Speed Train network (bullet train).
- Gas Grids to make gas available to households and industry.
- National Optical-Fibre Network up to the village level.
- Advanced Satellite technology for development.

Water

- Pradhan Mantri Gram Sinchayee Yojana with a motto of ‘har khet ko paani’.
- Multi-pronged ‘Water strategy’ for reducing farmer’s dependence on monsoon.
- Increase irrigated land - completing long pending irrigation projects on priority.
- Nurture ground water recharge harnessing rain water to reduce dependence on ground water.
- Inter-linking of rivers based on feasibility.
- Drinking water to all – driven by water grid infrastructure and decentralized community-management.

Energy

- Energy security - maximize potential of Oil, Gas, Hydel, Ocean, Wind, Coal and Nuclear sources.
- Renewable Energy an important component of India’s energy mix.
- Energy efficiency and conservation - crucial to energy security.

Science and Technology

- Ecosystem for Fundamental research and Innovation.
- Synergy between industry and scientific research - autonomous technology transfer.
Multi-country and inter-disciplinary collaborative research system.  
World class Centres of Excellence of scientific research.  
Intellectual Property Rights Regime - maximizing incentive for generation and protection of IPR.  
Institute for Big Data and Analytics.

Flora, Fauna and Environment

- Sustainability at the centre of thoughts and actions - Climate Change mitigation initiatives.  
- Ecological Audit of projects and pollution indexing of cities and townships.  
- Guidelines for Green buildings and energy efficient work places.  
- Citizen’s participation in reforestation, agro-forestry and social forestry.  

Natural & National Resources

- National policies on critical natural resources like coal, minerals, spectrum etc.  
- State Governments taken into confidence for harnessing of natural resources.  
- Resource mapping, exploration and management using technology.  
- Value addition across all resources, instead of just marketing.

Internal Security

- Comprehensive national security – borders, military, economic, cyber, energy, food, water, health and social cohesion and harmony.  
- Revive anti-terror mechanism dismantled by the Congress.  
- Strengthen Civil Defence and Home Guards - for community defence and disaster management.  
- National plan in consultation with state Governments - to address Maoist insurgency.

External Security

- Deal with cross border terrorism with a firm hand.  
- R&D in defence - developing indigenous defence technologies.  
- Global platform for defence hardware manufacture and software production.  
- Maximization of Technology transfer in defence manufacturing.  
- 4 dedicated Defence Universities.  
- Greater participation of Armed Forces in Ministry of Defence decision-making process.  
- Implement One rank, One pension.  
- War Memorial to recognize and honour gallantry of our soldiers.

Foreign Relations

- Reboot and reorient foreign policy - diplomatic, economic, scientific, cultural and security interests.  
- Strong, self-reliant and self-confident India, regaining rightful place in comity of nations – guided by वसुधैव कुटुम्बकम्.  
- Integrate Soft power into external interchange - spiritual, cultural and philosophical dimensions.  
- Brand India - 5 T’s: Tradition, Talent, Tourism, Trade and Technology.  
- Champion uniform international opinion on issues like Terrorism and Global Warming.  
- Harness reservoir of NRIs, PIOs and professionals settled abroad for strengthening Brand India.
Cultural Heritage

- **Ram Mandir**: Explore all possibilities within constitutional framework to facilitate construction of Ram Temple in Ayodhya.
- **Ram Setu**: Part of our cultural heritage and of strategic importance due to its vast thorium deposits.
- **Ganga**: Ensure the cleanliness, purity and uninterrupted flow of the Ganga on priority. Massive **Clean Rivers Programme** across the country driven by people’s participation.
- **Cow**: Necessary legal framework to protect cow + **National Cattle Development Board** for improvement of indigenous livestock breeds.
- **Heritage Sites: Digitization** of archives and archeological and museological records. National Mission for beautifying and improving infrastructure and amenities at **pilgrimage centres** of all faiths.
- **Languages**: Promote and develop Indian languages.

Uniform Civil Code

- Draft Uniform Civil Code drawing upon best traditions and harmonizing them with modern times. There cannot be **gender equality** till India adopts a Uniform Civil Code which protects rights of all women.

Conclusion – Amritmay Bharat

- **Aim**: build a modern, prosperous and vibrant India - based on our ethos and values.
- **Knowledge-based society** - powered by experience, tools of technology and energy of our people.
- **Amrit Mahotsav** in 2022; when we celebrate 75 years of India’s Independence - dedicated to make **Amritmay Bharat**.